

CIGARETTE SPECIFICATION

LOUISVILLE

EFFECTIVE DATE: 06/05/96

\* BASIC FULL FLAVOR 83MM REGULAR FTB

STANDARD PRODUCTION

\* BRAND CODE-06200 (STD)

\* \* SEE "COMMENTS" BELOW FOR OTHER BRANDS/CODES APPLICABLE TO THIS SPECIFICATION

CIGARETTE LENGTH : 83.0 MM FTC TAR : 16.0 MG/CIGT 15.5 - 16.4  
TOBACCO ROD CIRCUM. : 24.80 MM  
TOBACCO ROD LENGTH : 62.0 MM  
FILTER LENGTH : 21.0 MM  
TIPPING LENGTH : 25.000 MM  
TOTAL R.T.D. : 114 MM H2O

TIPPING PAPER : 50MM X 3500M CORK KC GSR 757/M2 11-192-A NOT PRE-PERF.

GLUE ROLLER/ : REFER TO ENGINEERINGS GLUE ROLLER VARIABLE PARTS CATALOG -  
TIPPING INFORMATION : BY TYPE-TIPPER AND CIGARETTE BRAND-CODE-SPECIFICATION

: BETWEEN ROWS/ DILUTION TYPE /BAND WIDTH/ TPR. CUT LENGTH/DRY PATCH SIZE  
NON-DILUTED 27.00 8.5 X 20MM

TIPPING ADHESIVE : NATIONAL 32-2037 61-065-A

SEAM ADHESIVE : NATIONAL 32-2100 (PROTOS 100/MK 10) PVA 61-490-A

STD. FILLER - PACK O.V.: ABAA1 - 13.05% BRICA REGULAR FTB

CIGARETTE PAPER : 27.00MM X 6700M 24CU/0.6%/100% WOOD 10-371-A

INK : \*INK FOR PRINT DIE AND EXPORT OVERPRINTS\*  
: MARLBORO BLACK #37077(MK 9/MK 10/PROTOS) 60-915-A

PRINT DIE : BASIC (REF# RP-1200-01)

SAP CROSS REFERENCE #: CIGT: 06200 FILTER: B07033

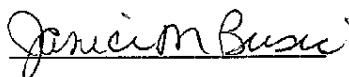
COMMENTS : OTHER BRANDS: E 41650 0 0000 - USA COMP BUY 2 GET  
: 1 FREE PROMOTION

REASON FOR CHANGE : INITIAL ISSUE - NEW BRAND START-UP AT L/V TO  
: INCLUDE E 41650 0 0000 - USA COMP BUY 2 GET 1 FREE  
: PROMOTION. (SEE COMMENTS SECTION).

PREPARED BY : ALLYSON M. MILBURN  
PREPARATION DATE : 6/03/96

PRINTING DATE : 6/03/96  
PRINTING TIME : 16:44:41

APPROVED BY:



ORIGINAL SPECIFICATION

2054445117